**MOLD TOWN COUNCIL**

Minutes of the meeting of Mold Town Council Tourism Committee held on Tuesday 2nd December 2014at Mold Town Hall.

**PRESENT**: Councillors: Anthony Parry, Phil Thomas, Chris Bithell, Richard Brookes, Town Centre Manager and Support Officer.

**IN ATTENDANCE**: Lorna Jenner Heritage Consultant, Ceri Owen IS-Design, Niall Waller, Economic Development Manager Flintshire County Council.

**24. APOLOGIES:** Councillors: Andrea Mearns, Carol Heycocks, Geoff Collett and Brian Lloyd. **25. DECLARATIONS OF INTEREST**

There were no declarations of interest expressed.

**26. MINUTES**

To receive and approve the minutes of the last tourism meeting held on Wednesday 15th October 2014.

**Resolved:** It was resolved that:

26.1 The minutes of the meeting of the Tourism Committee held on Wednesday 15th October 2014 be approved as a correct record

**27. TOURIST INFORMATION POINTS AND OTHER PROJECTS**

Ceri Owen gave an update to members on the Tourist Information Points (TIP’s), the TIP’s have now been approved as four sided ‘L’ shape structure. The outside faces will have a map, a what’s on guide and a welcome panel, the inside faces will be the heritage panels.

The TIP’s would be 2.4 metres in height to meet planning regulations and not 3 metres as previously discussed, this would mean that some space has been lost which will reduce the amount of information.

The Town Centre Manager informed members that planning consent had not yet been received for the TIP’s and a graphic showing the layout of the TIP’s would need to be sent to Flintshire Country Council planning department with all relevant information for them to make a decision.

It was agreed by all members that the graphic of the Bailey Hill silhouette as shown on the print out of the TIP’s should be removed or amended as it did not look the Bailey Hill. As an alternative it was suggested a silhouette of Bethesa Chapel. Lorna agreed to make amendments and bring an update to the next meeting.

Members suggested the Mold Town Crest should appear on each panel.

Councillor Anthony Parry asked if parental consent had been given for the children shown in the pictures, Lorna Jenner confirmed consent had been given.

The “What’s on” guide will be bilingual, printed on vinyl and fixed onto toughened glass, it is proposed to change this 3 times per year (budget allows for changing 4 times per year).

Members asked Lorna Jenner to confirm with IS Design that it is not just IS Design who can update the What’s On panel and to confirm the unit cost per change.

Due to the amended height of the TIP’s the photographs on the Heritage panels the text would need to be at a readable height.

The TIP which will be positioned by St Mary’s church will be 3 sided visible and the 4th side against the grassed bank. Lorna Jenner asked members whether opening times for the church should be added to the panel as the church was only open to visitors 2 half days in the summer.

The TIP on Earl Road would be positioned to have the map and welcome panel facing the road side

The TIP on Love Lane car park, Lorna needs to clarify the exact position with planning department. It was agreed Lorna will send the Town Centre Manager the drawings and he will take forward and get scale drawings of the location done.

The Bus station will have a “something for everyone” panel and the Heritage panel to have the livestock market.

Councillor Richard Brookes arrived at 6.00pm

The What’s On panel was approved with the addition of a photograph of the Bailey Hill and also the photograph of the fish seller should be changed as this he was not a local trader, members asked for this to be replaced with photograph of one of the local shops / traders.

The Town Centre Manager suggested the Heritage panel title, Law & Order should be changed as it needed to cover other services within the town such as the fire service and the town council which did not come under the category of law and order. A new title is to be agreed by members at the next meeting.

All members agreed the Mold riots should have a full heritage panel on Chester Street TIP.

The TIP on New Street will include a panel on churches and chapels.

The TIP at the cross on Wrexham Street will be 2 sided with a map and a welcome panel.

All images used will be supplied to Mold Town Council for additional use such as on their website.

Lorna Jenner confirmed there would be a Welsh and English version of the town map and showed members a print out. The Town Centre Manager asked all members proof read and report back regarding any corrections which need to be made.

Councillor Richard Brookes observed Tyddyn Street footpath should be amended as it looked like a road, Lorna agreed to amend to a fine line to avoid confusion.

Councillor Chris Bithell observed the footpath by the river (Bridge Street) was not in the correct position, Lorna agreed to amend.

Other projects:- The gateway signs update was deferred till after Christmas. The signage strategy would be built into a different project. The lighting around New Street car park was currently under review and the lighting officer will confirm to the Town Centre Manager further details when available.

**Resolved:** The verbal update be noted. All members would inform the Town Centre Manager of any amendments to the town map which would need to be made.

**28. DANIEL OWEN SQUARE**

The Town Centre Manager provided members with a verbal update on the development work on the Daniel Owen Square.

The project would be 90% complete by the end of December. Artwork was on schedule for the first week in January 2015. Off cuts of stone will be left with Flintshire County Council to enable them to carry out any maintenance in the future. The trees would be arriving middle of December.

Flintshire County Council was looking into recovering delay costs with the contractor and supplier.

**Resolved:** The verbal update was noted.

Councillor Chris Bithell left the meeting at 6.30pm

**29. CAR PARKING**

The Town Centre Manager informed members Flintshire County Council were considering bringing car parking charges in other areas in line with Mold.

Flintshire County Council was also looking at Town Council suggestion of increasing the time limit from 50p for 2 hours to 50p for 3 hours. The next meeting on parking was scheduled for 15th January.

**Resolved:** The verbal update be noted.

 **30. EVENTS**

The Town Centre Manager gave members an update on events for 2015 and confirmed money from Novemberfest would go towards funding events such as Pancake Race, Blues & Soul and Christmas Festive weekend.

Councillor Anthony Parry suggested the surplus from events some should go towards funding new Christmas lights. It was agreed improvement of the Christmas lights would increase footfall over the festive period.

Councillor Richard Brookes suggested the Christmas lights were put on the Town Council agenda early in the New Year.

Town Clerk was asked to obtain quotes to enable the tourism committee to work towards funding.

The Town Centre Manager informed all that an official opening of the Daniel Owen Square would be planned and suggested this be held in April as the weather was normally better and would not clash with other events.

The Mayors Charity Ball would be held in May at the Plas Hafod.

The Flower Festival would not be taking place in 2015 but was already planned for the following year, 2016.

All members agreed festivals where important for town life.

**Resolved:**

30.1 Members noted the events calendar.

30.2 The Town Clerk would obtain quotes for replacement of Christmas lights.

**31. BLUES AND SOUL FESTIVAL**

The Town Centre Manager gave members a verbal update on the Blues & Soul Festival.

The Town Centre Manger and Town Clerk had met with Flintshire County Council Pollution Control regarding the one complaint that had been received regarding noise complaint from a resident. The outcome of the meeting was that the Pollution Control Department would support the Town Council continuing the Blues & Soul Festival and other events on Kendricks Field but consideration to neighbouring houses would need to be given.

The Town Centre Manager would meet with Charlie Broadhurst from Event Sound to discuss sound levels and look at installing noise monitoring equipment at future events.

Feedback from the survey that some councillors had carried out with neighbours surrounding Kendricks Field was generally good with lots of positive comments and people thought the event was good for the town.

Councillor Phil Thomas who carried out the survey confirmed he had spoken with approx 40 residents, the feedback was good with comments such as:-

“attended and enjoyed the event”, “happy to support community events”, “not my type of music but enjoyed”. There had been comments that the entrance cost was too expensive for some local residents, especially families. Councillor Thomas suggested a discount for Mold residents with door to door sales being taken forward.

The Town Centre Manager confirmed on the Saturday and Sunday the entrance price was reduced at 6.30pm.

It was suggested to invite the Councillors who carried out the survey to the next meeting for them to provide their feedback.

The Town Centre Manager asked members for approval to explore funding for Blues & Soul Festival 2015, all members agreed to the request.

**Resolved:**

31.1 The Town Centre Manager to discuss noise monitoring equipment for future events.

31.2 The Town Centre Manager will explore funding options.

The meeting was closed at 7.30pm

**SUMMARY OF DECLARATIONS MADE BY MEMBERS**

**IN ACCORDANCE WITH MOLD TOWN COUNCIL’S**

**CODE OF CONDUCT**

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| **TOURISM COMMITTEE** | **DATE: 2nd December 2014**  |

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| --- | --- | --- |
| **MEMBER** | **ITEM** | **MINUTE NO. REFERS** |
|  | None |  |