**MOLD TOWN COUNCIL**

**COMMUNITY DEVELOPMENT AND REGENERATION COMMITTEE**

Minutes of the meeting of Mold Town Council, Meeting of Community, Development & Regeneration Committee held at 5.30pm on Tuesday 30th July 2019at Mold Town Hall.

**PRESENT**: Councillors: Geoff Collett (Chair), Anthony Parry, Andrea Mearns, Teresa Carberry (Deputy Mayor), the Business and Regeneration Officer, the Events & Community Engagement Officer and John Reynolds.

**ALSO IN ATTENDANCE:** None

1. **APOLOGIES:** Councillors; Tim Maunders (Mayor), Chris Bithell and Trevor Arnold and Martin Jones

**ABSENT**: Councillor Robin Guest and Rachael Byrne and Liz Litherland  
 **2. DECLARATIONS OF INTEREST**

There were no declarations of interest.

**3. MINUTES**

**Resolved:** It was resolved that:

1. The minutes of the meeting of the Community, Development & Regeneration Committee meeting held on 30th April 2019 be received and approved.

**4. INFORMATION ARISING FROM THE MINUTES**

John Reynolds asked if Flintshire County Council had provided a response regarding unadopted roads. The Events and Community Engagement Officer confirmed that the Town Clerk had received a status update from Sue Thomas Highways Development Control Manager Flintshire County Council on the un-adopted roads following discussed at the May meeting of town council meeting and that the information received would be shared with full council at Septembers meeting.

**5. STREETSCENE UPDATE**

Members considered the previously circulated report from Andrew Lightfoot Flintshire County Council Streetscene Area Coordinator regarding works carried out at Mold bus station.

Councillor Mearns informed members that work at the bus station was still outstanding and that the bus station was looking shabby. It was agreed that members would meet with Andrew at the bus station to go through their concerns and the Events and Community Engagement Officer confirmed she would take forward the meeting arrangements.

**Resolved:** It was resolved for members to meet with Andrew at the bus station to go through their concerns.

**6. MOLD TOWN GUIDE**

Members considered the previously circulated report from the Business and Regeneration Officer providing an update on the recent town guide publication and proposals for consideration for future years’ production of the guide.

The Business and Regeneration Officer provided members with information on four proposals in relation to how to move forward with the town guide :-

**Option 1:** continue with the 2019/2020 in-house format

**Option 2**: produce a timeless guide using text from previous years but signposting to a website to give details on the events and latest news

**Option 3**: produce a timeless guide which includes a retail/business map listing for Mold / produce a standalone map

**Option 4**: commission a Mold town promotional video highlighting what the town has to offer through short films and marketing campaigns.

Councillor Mearns suggestion that these should not be options as there was a need / market for all four options and asked the Business and Regeneration Officer to explore each option further and report back to CDR with costings and feasibility.

Members supported this suggestion and Councillor Collett suggested that the budget for Mold visitor information should be increased as Mold Town Council no longer support the Visitor Centre which previously received £10,000 funding from the Town Council. This money This should be used in-house to promote the town.

All current copies of the 2019/2020 guide had now been distributed and members asked the Business and Regeneration Officer to request a reprint cost to ensure sufficient available for future events such as the Food Festival and other distribution avenues. Quote for reprint of 2,000, 10,000 and 15,000 copies to be taken forward by the Business and Regeneration Officer

**Resolved:** It was resolved that:

1. resolved for the Business and Regeneration Officer to explore options for future town guide productions
2. authorise the expenditure of the re-print of the Town guide, subject to re-print costs and budget being available.

**7. REVIEW AND THRIVE ANNUAL CONFERENCE**

Members considered the previously circulated report from the Business and Regeneration Officer on the Revive & Thrive Annual Conference that she had attended.

The Business and Regeneration Officer advised members that the conference had been worth attending but did she did not recommend that Mold Town Council become a member of Revive & Thrive (annual cost of £295+vat) but she would be interested in attending future conferences (cost to attend, which members and non members are required to pay)

**Resolved:** It was resolved to note the information.

**8. TOWNSCAPE HERITAGE INTIATIVE (THI)**

The Business and Regeneration Officer provided members with an update on the issues regarding contacting Chris Rees-Jones Flintshire County Council Conservation Officer to discuss the THI and therefore has been unable to progress with a steering group meeting.

Councillor Collett confirmed he would speak with Andy Roberts Strategy Manager Flintshire County Council to discuss if there is available funding to cover the Consultant costs to assist with the initial expression of interest.

**Resolved:** It was resolved for Councillor Collett to contact Andy Roberts Strategy Manager Flintshire County Council.

**9. TOWN TRADING**

The Business and Regeneration Officer provided members with an update on the trading conditions within the town. Following a very wet and cold May and June, the recent hot weather had seen an increase in footfall in the town and shops reporting good trading conditions.  A couple of shops are now closing half day or full day Tuesday to replenish stock. The Money shop on the High Street had closed but there had been interest in vacant unit.

The empty units in the Daniel Owen Precinct are now all occupied bar one. The agent for 2 High Street (former New Look) had confirmed that discussions are taking place on the lease (lengthy due to repairs needed to the building) and hope to have a new tenant soon.

Home Bargains opens on 3rd August, showing confidence in the town which will hopefully will drive footfall into the town as well. Ongoing discussions with the Ambrose Lloyd Centre, they are looking to submit planning for residential use on the upper floors.

The Business and Regeneration Officer confirmed that she had entered Mold into the Great British High Street Awards.

The Business and Regeneration Officer updated members on the progress of the Business Improvement District (BIDs). The feasibility study has shown that a BID could be feasible in Mold and the next stage will be the development stage, with a consultation working with the businesses to develop a business plan ahead of a ballot vote early next year. Greater engagement with businesses by the consultants Mosaic, will be undertaken from September.

Councillor Mearns suggested Mosaic should issue printed information on the BID to all businesses, the Business and Regeneration Officer confirmed this was being undertaken by Mosaic.

The Business and Regeneration Officer tabled data received from Flintshire County Council Parking Services on the number of car parking tickets purchased per month which showed a trending decline. Members agreed for Councillor Collett, on behalf of the CDR Committee, to write to Steve Jones Chief Officer Streetscene and Transportation Flintshire County Council and Councillor Carolyn Thomas Cabinet Member for Streetscene and Countryside to consider: -

1. Introducing a shorter stay period of one hour at a reduced rate
2. Consider the cost implications of changing the pay machines over to registration number input machine
3. Consider the displacement problem currently in the town, as a large number of cars now parking on the streets and surrounding side roads

Councillor Carberry informed members about the recent pop up shop in Buckley which was hosting a number of local crafters and artists which had been well received and asked if this is something that the Town Council could assist Flintshire Small Business Group with in bringing to Mold empty unit. It was agreed for Councillor Carberry to invite a member of the Flintshire Small Business Group to the next CDR meeting to provide background information on how this was set up in Buckley.

**Resolved:** It was resolved to write to Flintshire County Council Steve Jones and Councillor Carolyn Thomas regarding car parking issues.

**10. COMMITTEE FORWARD WORK PROGRAMME**

The Chair, Councillor Collett informed members that future CDR agendas would include a forward work programme agenda item to allow all members of the committee to submit and agree future items for discussion within the terms and reference of the committee.

John Reynolds asked for agenda item on ‘how to ensure adaptation to climate change is incorporated into future planning proposals’ be considered for January 2020 CDR meeting. Members supported the agenda item and requested representatives from Flintshire County Council; Andy Farrow Flintshire County Council Chief Officer for Planning, Andy Roberts Strategy Manager and a representative from the Drainage Department be invited to attend the meeting.

**Resolved:** It was resolved to add ‘how to ensure adaptation to climate change is incorporated into future planning proposals’ to the January 2020 CDR agenda and invite representatives from Flintshire County Council to attend.

**Meeting finished at 7.35pm**

**SUMMARY OF DECLARATIONS MADE BY MEMBERS**

**IN ACCORDANCE WITH MOLD TOWN COUNCIL’S CODE OF CONDUCT**

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| **Community, Development & Regeneration Committee** | | **DATE: 30th July 2019** | |
| **MEMBER** | **ITEM** | | **MINUTE NO. REFERS** |

Chairman’s signature: ………………………………………… Date: ……………………

WORD/MINUTES/CDR/MIN190717