

MOLD TOWN COUNCIL CYNGOR TREF YR WYDDGRUG

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www.moldtowncouncil.org.uk

2nd October 2021

Mold NovemberFest – Friday 12th to Sunday 14th November 2021

It's back the first event Mold Town Council is arranging following the relaxation of Covid restrictions, is the ever popular NovemberFest – the town's annual (well nearly...) celebration of Real Ale, Real Entertainment and Real Food taking place once again in St. Mary's Church Hall in King Street, Mold.

As you can expect we have had to make a number of quite significant changes for this ever popular event to go ahead. Most notably, numbers are having to be restricted and NovemberFest attendees will be required, more or less, to be seated. Entertainment is changing as well no dancing I'm afraid and so we are introducing comedy acts for the first time, alongside some great acoustic and easy listening performers.

Arrangements are well underway and our local CAMRA (Campaign for Real Ale) branch are working with the Town Council on bringing a fantastic selection of real ales, lagers and ciders so we are confident that it will be a great occasion to overcome post pandemic blues before the Christmas period starts in earnest and at the same time raise much needed funds for town activities, events and local good causes.

Whilst the programme is still emerging, our Real Ale Festival is taking place on Friday afternoon and evening, two sessions on Saturday and finishing on Sunday afternoon. Entertainment including live music, 20+ real ales, lager and cider, wines, soft drinks, etc (for those that prefer). We are confident that most sessions will sell out, especially as this is the first proper event being held by the Town Council since the Covid pandemic began.

Sponsors of a cask of ale or a banner can attend the VIP launch event on the Friday (4.00pm to 5.30pm), which is very popular with many and especially whilst enjoying the complimentary ale tasting! You will hopefully wish to demonstrate your support for NovemberFest 2021 and get behind your Town as it emerges once again into the world of community events by entering into a much needed sponsorship arrangement. The opportunities and benefits of being a NovemberFest Sponsor are:

Barrel Sponsor at £100.00 + VAT

- Name / Logo on beer barrel
- Named as Barrel Sponsor in programme
- Complimentary ¼ page advert in programme. Half page option for extra £15.00
- 2 tickets to exclusive VIP launch event for Sponsors.
(inclusive beer/wine/soft drinks & ale festival buffet during launch event)
- Opportunity to purchase 2 tickets to Friday evening Session at £5 per person.

Banner Sponsor at £70.00 + VAT

- Place your own Banner in venue for whole event. (Max size 200cm x 80cm)
- Complimentary ¼ page advert in programme. Half page option for extra £15.00
(inclusive beer/wine/soft drinks & ale festival buffet during launch event)
- 2 tickets to exclusive VIP launch event for Sponsors.
- Opportunity to purchase 2 tickets to Friday evening Session at £5 per person.

Barrel & Banner special offer for £150.00 + VAT

Up to two additional tickets to the VIP launch event can be purchased by Sponsors at £15.00 + VAT per person.

A special programme for the weekend is being produced which will be widely available to attendees, so promoting both NovemberFest and details of individual businesses involvement in the festival. NovemberFest is advertised through participating venues, special flyers, local newspapers, social media, banners, and of course the most valuable "word of mouth" and a great website (see www.moldnovemberfest.org.uk). Given the growing popularity of Mold as a destination, I'm confident that we will see a significant level of support from both locals and those from further afield.

I'm sure that you will conclude that this is a very cost effective method of having a most enjoyable time, promoting your business and working collaboratively with other business people to enhance the vibrancy and vitality of our town.

To participate, please complete the attached proforma and return it along with a cheque (made payable to Mold Town Council) or pay by BACS (details below). If you have any questions please do not hesitate to contact me 01352 758532 opt 3 or via email: events@moldtowncouncil.org.uk

It is advisable to book early for this very popular event so as to avoid disappointment.....and especially in missing out on the **free** beer at the VIP launch event!

Thanks in anticipation for your continued support.

Kind Regards

Jane Evans
Events & Community Engagement Officer
Mold Town Council



Mold's NovemberFest

Sponsorship request

Trading Name & Address of business:

Contact name:

Contact email:

Type of business (up to 25 words if not forwarding designed advert) - Please describe any special offer you may wish to make during NovemberFest for advert purposes:

Please confirm you wish to sponsor Mold's NovemberFest by:

Please tick below

Sponsoring a Barrel @ £100.00+VAT - including programme advert.

What Name to appear on Barrel:

Displaying a banner in the venue @ £70.00+VAT - including programme advert.
(Banner to be supplied by sponsor – max size 200cm x 80cm)

Sponsoring a Barrel & displaying banner @ £150.00+VAT

Additional VIP Launch Event Tickets @ £15.00+VAT each (Max 2) No:

 Cost:

Advert: ¼ page (cost included but you must supply artwork)

½ page (+ £15.00+VAT)

Advert artwork to be forwarded to events@moldtowncouncil.org.uk at Mold Town Council as soon as possible (if no advert received by 24th October only basic details above will be included in programme)

Tickets for Friday evening session @ £5 per person (Max 4) No: Cost:

NB: Friday evening session will start at 6.30pm and tickets will be required to re-admit after Sponsor event.

Total commitment: £

+VAT @ 20% = Total Payable: £

Please include cheque (made payable to Mold Town Council) for the above amount or confirm BACS Payment to: *Mold Town Council Events HSBC Bank Sort Code: 40 33 10 Account No: 41816985 Ref: NFest*

Signed:

Date:

Name of person completing:

Do you require an invoice/receipt forwarding to the above email address?

YES / NO

Please return this proforma to Mold Town Council as soon as possible



e-mail : e-bost
townclerk@moldtowncouncil.org.uk
events@moldtowncouncil.org.uk
business@moldtowncouncil.org.uk

