**MOLD TOWN COUNCIL**

**COMMUNITY DEVELOPMENT AND REGENERATION COMMITTEE**

Minutes of the Community, Development & Regeneration Committee held virtually on-line over video conferencing at 5.30pm on Tuesday 10th November 2020.

**PRESENT**: Councillors: Teresa Carberry (Mayor), Sarah Taylor (Deputy Mayor) Geoff Collett (Chair), Andrea Mearns, Anthony Parry, Robin Guest and Chris Bithell.

Jo Douglass, Business and Regeneration Officer, Jane Evans, Events & Community Engagement Officer, Martin Jones (Vaughan Davies).

**GUEST:** Stephen Maund (Mold Plastic Reduction)

**11. APOLOGIES:** Rachael Byrne (Business Development Manager FCC)

**ABSENT**: Councillor Trevor Arnold, John Reynolds (Reynolds International).

 **12. DECLARATIONS OF INTEREST**

There were no declarations of interest.

**13. MINUTES**

**RESOLVED:** That the Minutes of the meeting of the Committee held on 16th June 2020 be received and approved as a correct record.

**14. MOLD PLASTIC REDUCTION (MPR)**

The Chair welcomed Stephen Maund from Mold Plastic Reduction. Stephen provided an overview of how the Mold Plastic Reduction Group came into being following an open meeting in May 2019. In partnership with Mold Town Council and stakeholder engagement with community organisations, schools and businesses, they have now become accredited by the ‘Surfers against Sewage’ environmental charity. Following the accreditation of a ‘Plastic Free Community’ a series of targets have been set. For businesses the target is to eliminate three types of single-use plastic, for example replacing padded envelopes with a cardboard alternative. The initial target was to sign up six independent and locally owned businesses and for these then to become champions with a view to doubling the number of businesses within the next year and sharing best practice. Stephen also provided an update on the work which would be undertaken as part of the recently approved circular economy grant for the ‘Naked Take-away project.

Councillor Bithell enquired about the impact of ‘mass unwraps’ events such as the ones held in Tesco and progress towards their plastic reduction targets. Councillor Mearns explained that Tesco were very supportive of the case and facilitated the events and have publically accessibly information online regarding to progress against their targets.

The Chair thanked Stephen Maund for attending the meeting and providing a very informative update.

**5.45pm Stephen Maund left the meeting**

**15. STREETSCENE UPDATE.**

Members considered the previously circulated report from Andy Lightfoot, Streetscene Flintshire County Council.

Discussion took place regarding the extension of the outside seating area to the rear of the Red Lion, and it was requested that the Town Clerk provide an update to Members on the current status.

Members also discussed the lack of planting in the Daniel Owen Square and the planters at the Bus Station. Concerns were also raised regarding the cleanliness of the Bus Station. It was requested that a letter to be sent to the Chief Officer of Streetscene & Transportation to outline the concerns.

**RESOLVED:**

1. That the Town Clerk would send an update to Members on the outside seating area of the Red Lion.
2. The Chair Cllr Geoff Collect to write to the Chief Officer of Streetscene & transportation to outline the concerns raised.
3. Information in the report was noted.

**16. MOLD TOWN WEBSITE**

Members considered the previously circulated link to the preview of the ‘TotallyMold’ Website.

The Business & Regeneration Officer provided Members with an update that work was now being undertaken on populating the website and to ensure a full business listing and events when possible to do so.

**RESOLVED:** to approve the design of the website and to launch as soon as possible.

**6.30pm Jane Evans, the Events & Community Engagement Officer, left the meeting**.

**17. BUDGET PROPOSAL 2021/2022**

Members considered the previously circulated report regarding budget consideration for the CDR and current Ear Marked Reserves budget.

1. **Tourist Information Points**: Replacement Glass panels with the events information.
2. **Mold Promotions:**

(**2a) Mold Promotional video:** entire year filming of Mold Events and retail offer following the success of the 2019 ‘Christmas in Mold’ filming. To include 10 scheduled events for 2020 plus a Mold Retail and shopping offer. (Scheduling of events will be adhering to current Welsh Government guidelines, which will be reviewed at the time.)

**(2b) Mold Photography:** A refresh of Mold photography in the Summer 2021 to take advantage of summer weather conditions and any easing of current covid restrictions in place.

**(2c) Mold Blog Articles/ Press Releases:** to increase the search engine optimisation on a website, increase the number of visitors to a site or social media platforms and generates feedback and linkages with viewers.

**(2d) Mold Map & Events Poster:** to create a printed version of Mold Map with the events schedule (subject to adherence of current Government Guidance) on the reverse and provided to retail outlets and hospitality sector locally.

**(3) Reusable glasses:** for trial quantity of reusable glasses, to be purchased once confirmation is given that events will take place.

**(4) Reusable ‘Totally Mold’ Bag:** As part of Mold Town Council’s commitment to single use plastic reduction, and to enhance the ‘Totally Mold’ brand.

**RESOLVED:** That the following recommendations be submitted to the Budget Sub-Group:

1. £1,125 to be allocated for Tourist Information Point changes (5 per annum)
2. A maintenance budget to be determined pending assessment and pricing of repair to existing Tourist Information Point panels.
3. £6,625 Mold Promotion videos (subject to scheduling of events).
4. £225 Further refresh of Mold Photography
5. £1,200 on Mold Blog Articles/Press Releases
6. £500 on Mold Printed Maps/Events schedule (once confirmation of events schedule).
7. £1,000 on reusable glasses (once confirmation of events schedule)
8. £500 on reusable bags, subject to a proposal to CDR on sourcing of ethical bags/ sale and distribution

**18: COMMITTEE FORWARD WORK PROGRAMME**

Councillor Sarah Taylor requested that the Townscape Heritage should be an agenda item placed on a future meeting if there is a demand from Building Owners.

Martin Jones requested with the current one-way system in place for Covid restrictions if additional signage could be placed on the High Street. Currently when driving from the direction of Wrexham along Wrexham Street, upon getting to the Cross, there was a sign and directional arrow right for diversion of the Highstreet. If an additional sign could be placed here with an arrow left and ‘Free Parking’.

**RESOLVED:** That

1. the Townscape Heritage be place on a future meeting subject to demand; and

ii) The Chair to contact the Service Manager - Enterprise and Regeneration in FCC with a view to placing the additional signage.

**Meeting finished at 7.15pm**

**SUMMARY OF DECLARATIONS MADE BY MEMBERS**

**IN ACCORDANCE WITH MOLD TOWN COUNCIL’S CODE OF CONDUCT**

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| **Community, Development & Regeneration Committee** | **DATE: 10th November 2020** |
| **MEMBER** | **ITEM** | **MINUTE NO. REFERS** |

Chairman’s signature: ………………………………………… Date: ……………………

WORD/MINUTES/CDR/MIN201110